1. <form name="frmSubscription" method="get" action="" onSubmit="return validate();">
2. <input id="one" type="radio" name="retailStores" value="yes" style="margin-bottom:-1px;"/> Yes
3. <input id="two" type="radio" name="retailStores" value="no" style="margin-bottom:-1px;"/>
4. <br>
5. <input type="submit" name="submit" value="submit">
6. </form>
7. <script type="text/javascript">
8. function validateRadioButtons()
9. {
10. var o = document.getElementById('one');
11. var t = document.getElementById('two');
12. if ( (o.checked == false ) && (t.checked == false ) )
13. {
14. alert ( "Please choose Retail: Yes/No" );
15. document.frmSubscription.retailStores.focus();
16. return false;
17. }
18. return true;
19. }
20. </script>

Check the method used in the above code  
  
By simply putting the JS code to perform the validation will do the validation. There is a onSubmit event that will be invoked when you press a submit button, call the validating code (keep that as a function) so that it will be invoked just before passing the data from the client to the server